

The Evo Summer Cinema VIP Contest Rules and Regs

TO ENTER:

Contest begins at 9:00 am, June 18, 2015. There are two (2) ways to enter: (1) Produce a fifteen (15) second video spoofing any of the movies in the [2015 Evo Summer Cinema line-up](#), while somehow incorporating Evo Car Share into the video (e.g. script change, image of Evo logo or car in scene, graphic application or other use of Evo Car Share in the videos are acceptable). Upload your video to Instagram and hashtag it using #Evofanvideo and the title of the movie being spoofed (e.g. #pitchperfect). Videos without hashtags will be disqualified. Or (2) answer our weekly movie trivia questions via Facebook, Twitter or Instagram. When answering the question you must use set hashtags to be entered (include #Evomoviefan and #(movie title) (example: #Evomoviefan #Pitchperfect).

Video Entry submissions for individual movies must be received by 5pm PST the Tuesday prior to that movie. For example, entries for “Pitch Perfect” should be received by June 30th. Entries for “Grease” (playing July 28th) must be received by July 21st 5pm PST.

Trivia entries must be received by 5pm PST the Friday prior to the movie that is playing. For example, entries for “Pitch Perfect” should be received by July 3rd. Entries for “Grease” (playing July 28th) must be received by July 24th, 5pm PST. “BCAA” and “Vancity Buzz” (contest sponsors) are not responsible for any entries delayed, incomplete, destroyed, mutilated, lost or misdirected. NO PURCHASE NECESSARY.

Each video submitted counts as one entry, and can be created by a single contestant or by a group or team. Contestants or teams can enter as many videos as they would like but can only be awarded one weekly prize. Responses to the movie trivia questions will count as one entry per social media outlet (Facebook, twitter, Instagram), you are only eligible to enter once (1) per social network (3 total). All entries will be entered for the Grand Prize draw. The contestant or group entering must be 18 at the time of contest start date. Videos or trivia answers must not contain, depict or refer to any sexually explicit, disparaging, discriminatory, offensive, illegal or otherwise unsuitable language, activity or other content (as determined by the contest sponsors, at their sole discretion).

Each video submission must meet all guidelines and criteria imposed by Instagram with respect to videos submitted to Instagram. All videos submitted must be amateur productions; videos that have been professionally prepared and edited will not be eligible. All videos

must be in English. Videos may be in black and white or colour and may be enhanced with graphics, special effects, animation or music.

By submitting a video to Evo in this contest you represent and warrant that you and/or your entry group/team are the original creator(s) of the video; that you are the sole owner(s) of the copyright and all other rights in the video and all content in and on the video; that you can provide written consent from any person that is featured in the video; that the submitted video meets all of the video eligibility requirements set out in these rules. All contest entrants must be able to produce written consent from the parents or guardians of themselves and any person appearing in the submitted video if that entrant or participant is under the age of majority.

If the video submitted uses music, images or video clips that were not created by the entrant(s), the contestant must provide verification of the following once a video is submitted: (1) written permission from the copyright owner AND/OR (2) payment receipt or other confirmation from a royalty-free service AND/OR (3) is within Canadian Copyright laws for use of material. If verification is unavailable, then the submitted video will be disqualified. All decisions of the independent judging organization regarding this requirement will be final.

How to Enter:

Video Submission:

Enter by uploading your video to Instagram with hastags: #Evofanvideo and #[movietitle]. If you are an Instagram member, login and upload your video to your Instagram account. If you are not an Instagram member, it's easy to set up a free account by downloading the app and logging in at <https://instagram.com/accounts/login/>.

Follow the instructions to sign up for an Instagram account (there is no fee) and then upload the video to your new Instagram account. Please ensure your profile settings are public. You may be required to provide your contact information; your original video in an .MP4 or .MOV file format, and you will be required to agree to these contest rules. The entrant is solely responsible for ensuring that all information provided is up to date and accurate.

Trivia Questions:

Enter by answering the trivia questions via the following methods on:

- Facebook as a comment on Evo trivia post
- Twitter as a retweet Evo trivia post or separate tweet
- Instagram as a comment on Evo trivia post

Please note BCAA is not associated with Instagram, Facebook or Twitter. All entrants must comply with Instagram, Facebook and Twitter's terms of use and BCAA will not be liable regarding the entrant's use of or inability to use Instagram.

To enter the Evo Summer Cinema VIP Contest, all contestants will be required to provide their correct first and last name, complete address including postal code, email address and phone number. In addition, contest sponsors may collect certain personal, usage and purchase information. The top five weekly finalists in the judging process will be required to provide a copy of their video in a .MP4 or .MOV file format to contest sponsors as requested by the Tuesday prior to the movie play date.

Contest sponsors will not wilfully disclose individually identifiable information about a contestant to any third party without first receiving the contestant's permission. Contest sponsors will not share or sell a contestant's personal information to other companies, organizations or individuals. For complete BCAA privacy policy, visit bcaa.com.

PRIZES:

There are three (3) weekly prizes to be won for eight (8) weeks; twenty four (24) prizes total. A judging committee will select a weekly winner from the video submissions to receive a prize consisting of front of the park LED seating (seats up to 6), free popcorn, 100 Evo driving minutes and a free Evo Membership, valued at \$250.00 (CAD). Two trivia entries will be selected per week by random draw to receive front of the park seating on an Evo blanket (seats up to 4), valued at \$20 (CAD). If no video submissions are received all three (3) weekly prizes will be awarded to trivia question entries.

There is one (1) Grand Prize available to be won. The Grand Prize will consist of a Backyard Cinema packaged supplied by Fresh Air Cinema, valued at \$1,500.00 (CAD). The Grand Prize will be awarded via random draw from all submitted entries. Winners of the weekly prizes are eligible for the Grand Prize draw.

The prizes must be accepted as awarded, have no cash value, cannot be transferred, substituted, added to or redeemed. All prizes may or may not be awarded – as decided by BCAA (contest sponsor). All decisions of “BCAA” (contest sponsor) and the final judging panel are final. “BCAA” (contest sponsor) reserves the right to cancel this promotion at any time for any reason whatsoever.

HOW TO WIN:

Video Submission:

From June 18 – August 22, 2015 a screening committee consisting of contest sponsors' staff will review video submissions for the following week's video (for example videos spoofing

the July 7th screening of Pitch Perfect will be judged June 30-July 2, 2015). Contest sponsors reserve the right to substitute another outside judge if named judges are unavailable for any reason. Judging criteria may include:

- creative integration of Evo into the scene
- no offensive, inappropriate or dangerous content/behaviour
- humour and creativity in spoofing the selected movie

Trivia Submission

- Trivia answer should be posted either 1) on Facebook as a comment on Evo trivia post, 2) on Twitter as a retweet Evo trivia post or separate tweet, 3) on Instagram as a comment on Evo trivia post.
- You must hashtag in order to enter Movie entries must include #Evomoviefan and #(movie title) (example: #Evomoviefan #Pitchperfect)
- Winners will be selected through a random draw using the /evomoviefan hashtag and contact by social media

Before being declared a winner, each of the selected entrants must first correctly answer the time-limited mathematical skill-testing question administered by mail. In order to be declared a winner, each selected entrant(s) must first sign a Winner's Affidavit and Agreement and a Publicity Release, agreeing to the use of his/her or their name(s), photo(s), voice and/or statements without compensation other than the prize offered. If any selected entrant answers the skill-testing question incorrectly or refuses to sign the required forms, he/she or they will be replaced by the next highest voting-winning entrant(s). If more than one person is submitting the video, all members of the group/team must complete these forms before the video will be declared a winner.

By entering the contest, the entrants agree to be bound by the rules of the contest with respect to all aspects of this contest. All permanent legal residents of British Columbia (B.C.) and Yukon are eligible to win, providing they are the age of majority (18 years) on June 18, 2015.

“BCAA” (contest sponsor) reserves the right to substitute other prizes of equal or greater value if any of the prizes offered are unavailable for any reason. If for any reason in the opinion of the contest sponsor, in its sole discretion, the contest is not capable of running as planned or if the administration, security, fairness, integrity or proper conduct of the contest is corrupted or adversely affected, including by reason of infection by tampering, unauthorised intervention, fraud, technical failures or any other causes beyond its control, the contest sponsor reserves the right to cancel, terminate, modify or suspend the contest including any method of entry.

All video entries become the property of “BCAA” (contest sponsor), may be used by BCAA for promotional purposes on their website, news media and social media networks such as

YouTube and Facebook and will not be returned. The contest is subject to all Federal, Provincial and Municipal regulations and is void where prohibited by law.